






 ALSHAQAB
 ALSHAQABOFFICIAL
 ALSHAQAB.COM

WHERE THE BEST COME TOGETHER

INTERNATIONAL EQUESTRIAN COMPETITION

7-9 MAR 2019



MAIN SPONSOR

ExxonMobil



ABOUT CHI AL SHAQAB

“CHI AL SHAQAB NOT ONLY PROMOTES QATAR'S ASPIRATIONS FOR EQUESTRIAN SPORT INTERNATIONALLY, BUT ALSO GREATLY CONTRIBUTES TO ENSURING THE SPORT REMAINS RELEVANT AND COMPETITIVE ON THE GLOBAL ARENA. IT IS A DELIGHT FOR ALL OF US.”

SCOTT BRASH
Winner, CHI AL SHAQAB 2017

CHI (Concours Hippique International – International Equestrian Competition) is the official title awarded by the Fédération Equestre Internationale (FEI) to international equestrian competitions with three or more equestrian disciplines.

Created in 2013, CHI AL SHAQAB is one of only five CHI competitions worldwide and the first and only equestrian event of its kind in the Middle East and Asia region.

By hosting such an event, Al Shaqab supports the Qatar National Vision 2030, which aims to promote Qatar as a premier international sports destination, while paying tribute to the country's rich equestrian heritage.

The 6th edition of the prestigious equestrian competition welcomes top-ranking local and international athletes to compete in Showjumping, Dressage, and Para Dressage.

Besides ensuring an action-packed competition, Al Shaqab has also created a Festival Area offering an array of fun and entertainment activities for adults and children alike.

CHI AL SHAQAB 2019 is testament to Al Shaqab's standing as a center of equestrian excellence, while the festival atmosphere during the event will help provide a memorable experience for everyone.





Tickets



Mupis



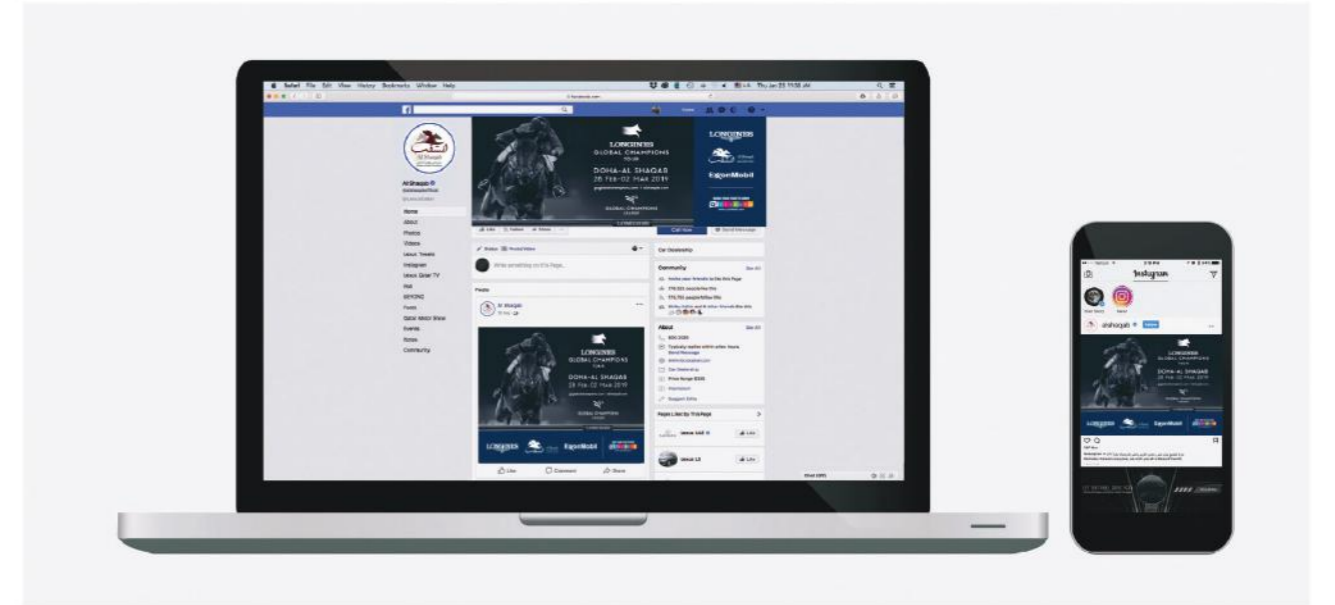
Collateral Materials



Print Advertising



Posters



Social Media / Digital Advertising

COUNTDOWN TO...
ABSOLUTE FAMILY FUN



7-9 MAR




COUNTDOWN TO...
THE TOP 30 FIGHT FOR GLORY



**28 FEB
02 MAR**




COUNTDOWN TO...
FIT FOR SPORT!



2-6 APR




COUNTDOWN TO...
A ROYAL OCCASION OF PURE DELIGHT



21-23 FEB

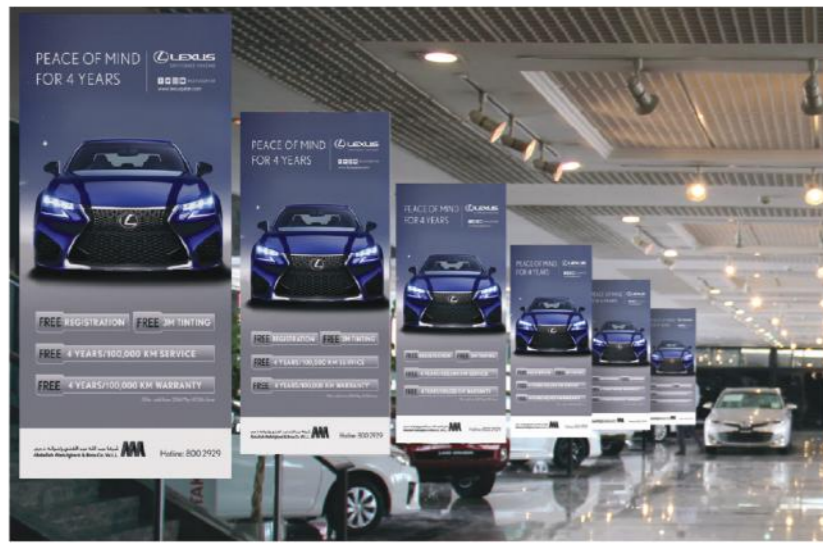



COUNTDOWN TO...
WHERE CHAMPIONS ARE BORN



8-9 FEB



Showroom Branding



Mupis



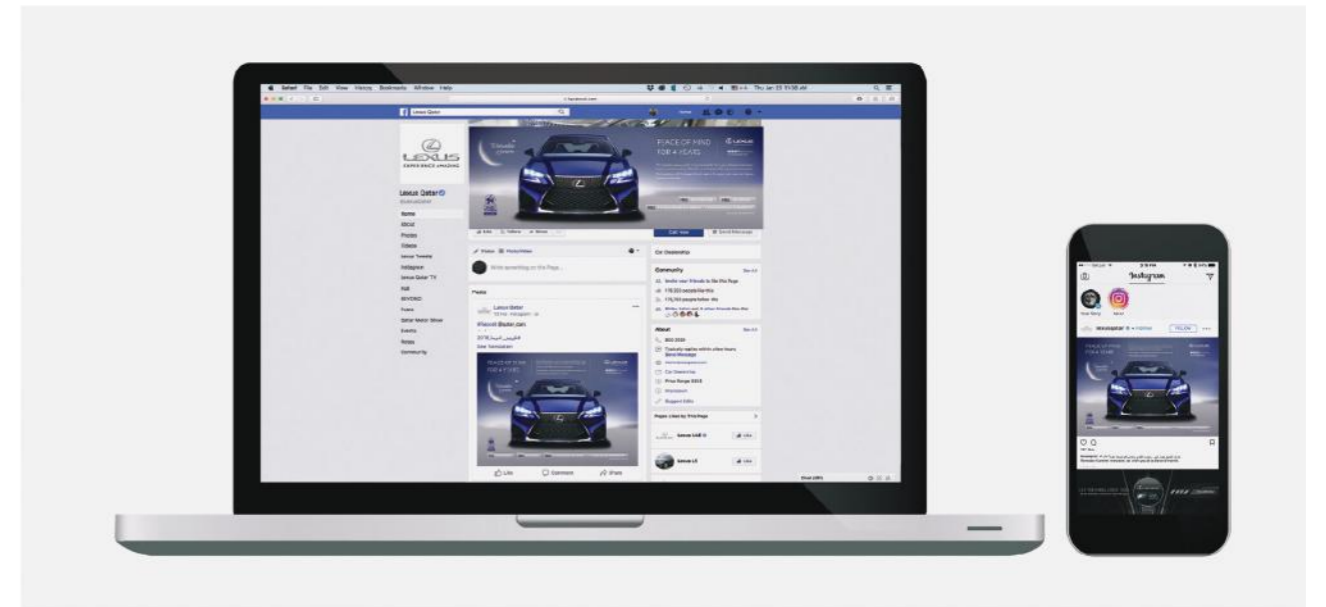
Collateral Materials



Print Advertising



Billboards



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THEY SAID IT COULDN'T BE DONE

THE LEXUS LC500 - BORN ON THE TRACK

Don't miss our state-of-the-art, high-performance machine - the Lexus racing heritage LC500. The critics said we couldn't build such an advanced road-car.....we proved them wrong. At the Lexus stand on 19th - 23rd April. Don't miss it, if you're into motoring, you're in for a treat.



QATAR
MOTOR
SHOW
2017

Hotline: 8002929 For more info on the Lexus stand - www.lexusqatar/motorshow.com

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Abdullah Abdulghani & Bros.Co. W.L.L.



THE HISTORY OF MOTORING IS ABOUT TO BE REWRITTEN

THE LEXUS LC500 - THEY SAID IT COULDN'T BE BUILT
Don't miss our state-of-the-art, high-performance machine - the Lexus racing heritage LC500. The critics said we couldn't build such an advanced road-car.....we proved them wrong. At the Lexus stand on 19th - 23rd April. Don't miss it, if you're into motoring, you're in for a treat.



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BORN ON THE TRACK

LEXUS RCF CARBON PACKAGE & LEXUS GSF
Don't miss the stunning racing heritage Lexus 'F' at this year's Qatar Motor Show on 19th April 2017. On display will also be our super eco-friendly Hybrids and we'll be launching our LC500 state-of-the-art, high-performance machine. So don't miss out, it will definitely get your blood racing.



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MOTOR
SHOW
2017

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Showroom Branding

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& Cruise

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TOYOTA

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When the road ends the adventure begins

Like so many explorations off-road, getting to your destination is half the fun.

With a Land Cruiser you can be sure you'll reach your goal, and have plenty of exhilarating fun as well.

If off-road is not your thing then you couldn't choose a better vehicle for pure dependability and reliability. Toyota. It won't let you down, ever.

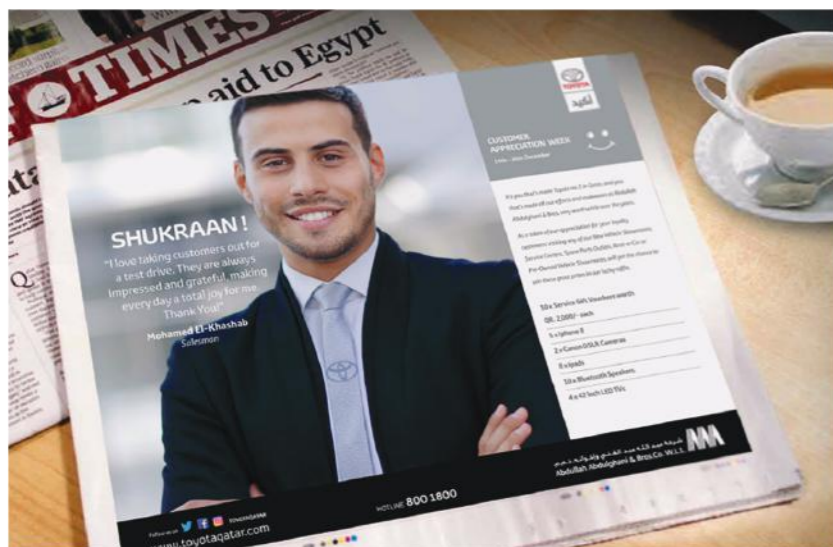
LAND CRUISER
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Print Advertising



Print Advertising



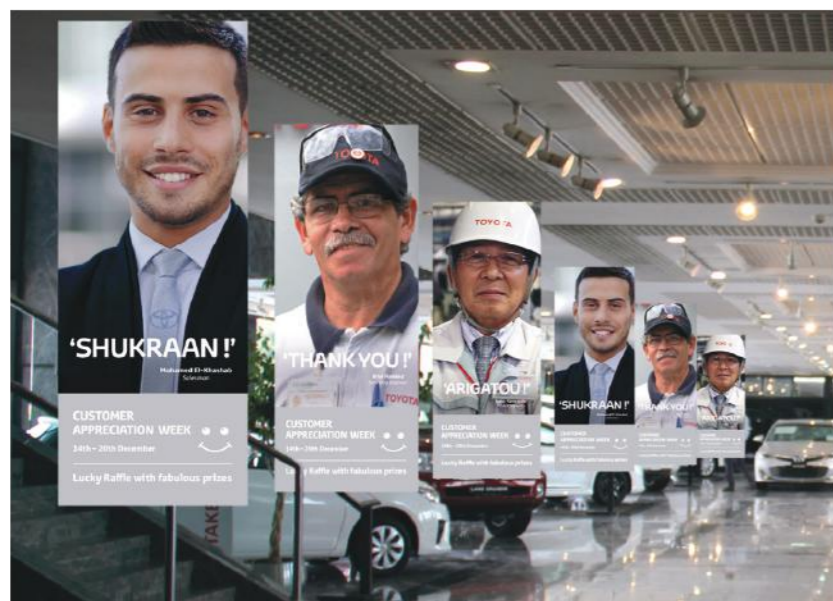
Rollup



Collateral Materials



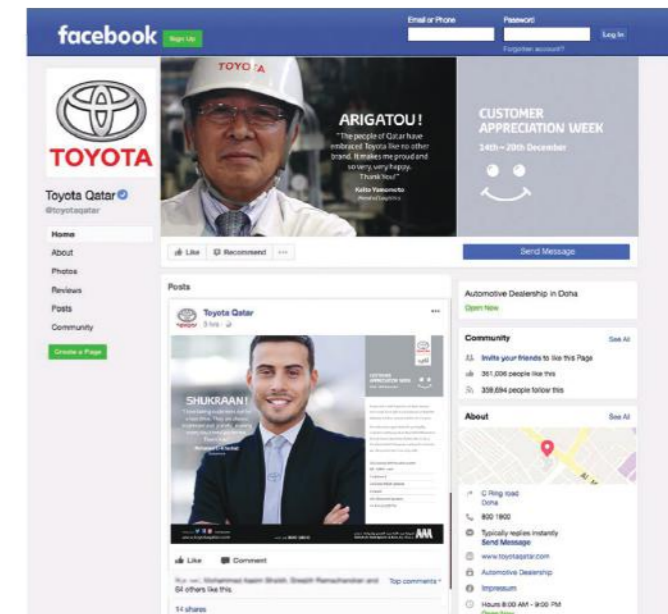
Raffle Coupon



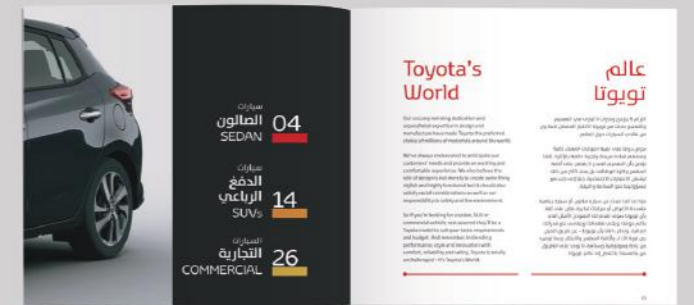
Showroom Branding



Promotional Work Shirts



Social Media / Digital Advertising





LEADING THE WAY

Bringing the value of Sharia Compliant Finance to the world



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Housing Finance
Auto Finance
Goods Finance
Credit Cards
Current Account
Savings Account
Time Deposits

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Corporate Finance
Advisory Services
Financing Products
Cash Management
Treasury
Trade Finance
SME

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Asset Management
Wealth Protection
Credit Planning & Management
Cash Management
Business Planning

INVESTMENT BANKING

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Financial Advisory
Institutional Sales
Investments &
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