



Publishing



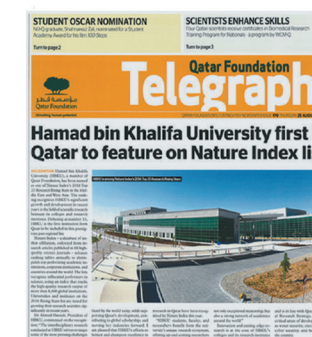
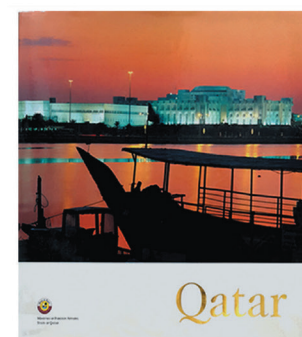
Services - Publishing



Brief

Working closely with our clients to understand the messages they need to share, we create custom publications that fulfill strategic, communication, and tactical goals.

Our experienced team of editorial, graphic design, production and system specialists brings together a complete range of professional disciplines, combining creativity and technical expertise. Every month we publish a range of magazines including digital versions, with most requiring specialist writing skills in various languages.





24th Men's Handball World Championship



Brief

We have a huge depth of creative in-house talent in our state-of-the-art studio, plus the international advertising experience and below-the-line expertise of our senior creative teams. So we've more than enough creative muscle to take-on the toughest challenges and the biggest of campaign ideas.

Brief

Gem was responsible for putting together the entire embedded creative, technical and administrative team to handle the creation and production of the publications and collateral materials for the 24th World Handball Championship in 2015.

Our embedded team managed the project from start to finish with all materials being produced in both Arabic and English languages.